

Why Learn about the Circular Economy?

Do you want to make your business more resilient post-COVID?

Do you want to reduce waste and be more environmentally sustainable?

Do you want to save money, increase competitiveness and enhance your brand?

Do you want increased customer loyalty and new opportunities for growth?

If you answered yes to these questions you need to learn about the **circular economy**a new sustainable economic model that will help your business **#buildbackbetter**

About MODOS

MODOS is a circular economy training programme for micro, small and medium size enterprises. The 2020 National MODOS programme will be run by the Waste Management Plan Lead Authority (WMPLA), through the network of Local Enterprise Offices. MODOS will take place online during September and October 2020. There are four training modules and participants can choose which ones to take part in.

Who is this training programme suitable for?

MODOS is suitable for all businesses but is particularly relevant for those from the following sectors: construction and the built environment, food, retail, manufacturing, textiles and fashion, electronics, plastics and packaging. It is aimed at micro, small and medium size enterprises.

Benefits to your business

Adopting circular economy principles can help your business:

- Save money, reduce waste and increase resilience
- Boost competitive advantage and brand reputation
- Unlock new business opportunities that also help the environment





National MODOS Training Programme Details

Free 1-Hour taster sessions

Friday 28th August: 9.30am - 10.30am - One-hour taster session to meet the team and get a preview of the topics covered.

The MODOS programme consists of 4 standalone Masterclasses.

Each Masterclass is delivered as a two-part workshop format. Businesses can take one or more Masterclasses. It is highly recommended that any combination of Masterclasses should include Module 1, as this is a foundational module.

Masterclass 1: Circular Economy Introduction & Principles

Tues Sept 8th: 9.30am-12pm, Workshop Part 1 + Fri Sept 11th: 9.30am-12pm, Workshop Part 2

Masterclass 2: Sustainable Procurement & Supply Chain and Design Thinking Principles

Tues Sept 22nd: 9.30am-12pm, Workshop Part 1+ Fri Sept 25th: 9.30am-12pm, Workshop Part 2

Masterclass 3: Resourse Efficiency

Tues Oct 6th: 9.30am-12pm, Workshop Part 1 + Fri Oct 9th: 9.30am-12pm, Workshop Part 2

Masterclass 4: Customer Engagement

Tues Oct 27th: 9.30am-12pm, Workshop Part 1+ Fri Oct 30th: 9.30am-12pm, Workshop Part 2

Close out & Certificate Award Session

Friday Nov 6th: 9.30am-10.30am, A close out session and a certificate award ceremony.

Cost:

A nominal fee will be charged for each module to ensure participants value the training and to go towards the cost of running the programme. The cost is €25 per module, or €75 for all 4 modules, payable when businesses book their place.

For information & registration link see: www.MODOS.ie

Contact:

For any enquiries or questions about the National MODOS programme, please contact modos@dublincity.ie or joanne.rourke@dublincity.ie

